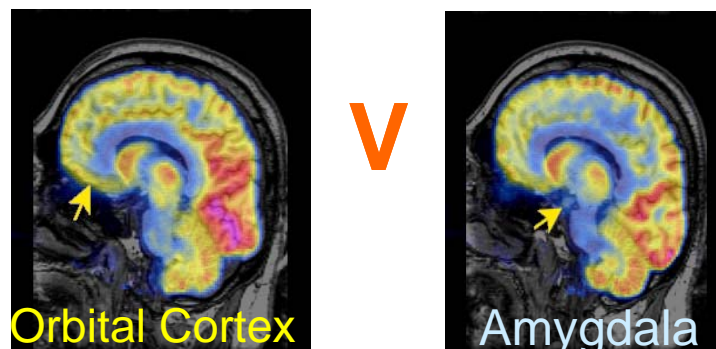




PRESENTATION OVERVIEW:

CHANGE IS HARD!

Current research from neuroscientists is explaining what's really going on when we experience change.



You have probably been exposed to a number of change models. The simplest one is:

UNFREEZE CURRENT LEARNING – RE LEARN – REFREEZE NEW LEARNING

The trouble is – this is a physical impossibility!

My *Change* sessions deal with the thinking that produces change.

Change is hard – and our brain helps us to avoid it because it takes too much energy. Knowing how the brain works and understanding how we really think to produce those “ah-ha” moments helps us to make a choice to change.

I look forward to being the catalyst with your people to improve their ability to use change for opportunity rather than problems

. Call me to discuss your needs and how we can personalise the session for you.

Regards

Richard Wineberg BBus, MBA
Business Beyond