

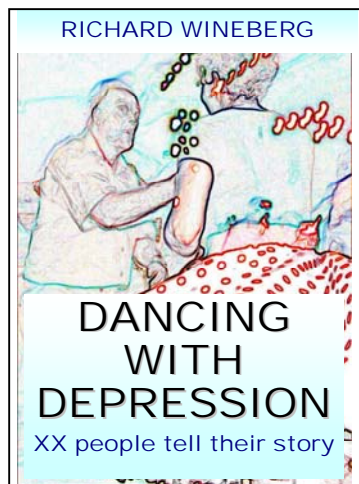
AN INVITATION TO SHARE YOUR STORY

I'm an author, Speaker, Coach and Consultant on leadership and organisation performance. In March 2007 I was given the "all clear" from a cancer operation the previous December.

What I found (and I'm really taking a liberty here in generalising) was that surgeons are happy their operation was a success. They have a tick for their performance. They tell you the minimum they deem necessary to get you through. They, understandably, don't want to introduce any negatives that may or may not eventuate.

Depression is one of those possibilities they don't warn you about. The surgeon is happy and sends you back to your GP. He asks how you are – and you've been fine working through recovery from the operation. Then depression hits you. The trouble is, you don't know it. It creeps up on you. No one has warned you.

Now in rehab after two years of severe clinical depression, I can see how bad it really was and want to do something that can help others to recognise they have depression, they are not alone and there is light at the end of that tunnel.



That something is a book, "***Dancing With Depression***".

The title comes from my passion for dancing, particularly rock 'n roll, swing and jive. It was dancing that provided the day-to-day structure for me through the fog of depression.

It's not just from, as in my case, cancer. There are many triggers for depression and many variations of experience and treatment. The book is not to be a medical or treatment guide.

It is to be a compilation of stories to which others can relate, recognise and understand. This will help, not only those with depression, but also those whose lives are involved with them.

I'd like you to join me in telling our stories.

The more the merrier. The more stories we can include in the book, the greater the possibility of matching someone else's situation and the more likely we can help readers understand the depression process: suffering it, recognising it, understanding it and dealing with it.

The following two pages explain it all. If you have any questions, please give me a call. Otherwise, I look forward to receiving your contribution.

Rock on...

Richard Wineberg



CASE STUDY PERMISSION FORM

Please print clearly using capital letters:

First Name:		Last Name:	
Address:			
		Post Code:	
Telephone:		Mobile:	E-mail:
Age:	Occupation:	Type of Depression:	
My Story's Title is:			
Consent:	I confirm my acceptance of the Terms and Conditions, including: <ul style="list-style-type: none">• Assignment of the copyright in my story to Smart Leadership.• Agreement for Smart Leadership to use my story in whole or in part for education, public speaking and promotional purposes.• I have obtained the required permission of all people who are identified by my story I confirm I have read and understand the Privacy Statement In the event that my story is published, <i>(Please tick your choice)</i> <input type="checkbox"/> I agree that my photo or sketch may be published, or <input type="checkbox"/> I <u>do not</u> agree. <input type="checkbox"/> I agree that my first name may be published, or <input type="checkbox"/> I <u>do not</u> agree, in which case, please use this first name as a pseudonym for identification in my story heading: <i>Please print preferred pseudonym here:</i> _____ _____ / ____ / ____ (Signed) (Date)		
Checklist:	<input type="checkbox"/> My story is no more than 1500 words <input type="checkbox"/> My name, or other personal identifier is <u>not</u> written anywhere in my story <input type="checkbox"/> I have signed the Permission Form and attached it to my typed story <input type="checkbox"/> I have emailed/ posted (<i>circle that applicable</i>) a photo of myself (<i>of medium quality, less than 800KB</i>) <input type="checkbox"/> I have emailed a copy of my story in word format to rwineberg@smartleadership.com.au with my full name in the subject field		
Action:	Mail your typed story and signed Permission Form to CONFIDENTIAL Mr Richard Wineberg Unit 44 / 52-62 Newstead Terrace. Newstead. Qld. 4006		
Receipt:	We will confirm receipt of your story by email once we have received the signed Permission Form, the original typed copy and an email copy.		
Book Copies	<input type="checkbox"/> I understand my three complimentary copies of the book will be sent to the above address I am interested in ordering an additional _____ copies at a special pre-printing rate of RRP less 40%. <i>I understand this advice is to assist with determining the print run size, is subject to confirmation when the price is established and Smart Leadership provides me with an order form.</i> <i>Orders received post-printing from contributing writers will be supplied at RRP less 25%</i>		



Unit 44 / 52-62 Newstead Terrace, Newstead Qld. 4006. ABN 94 031 530 398

E: rwineberg@smartleadership.com.au Mob: 0416 240 647 Tel: +61 7 3257 1543 Fax: +61 7 3257 1648

Terms and Conditions

1. Authors whose story is published shall be given two (2) complimentary copies of the book. A special pre-printing rate of RRP less 40% will apply to author’s orders confirmed prior to printing. Orders received from authors post-printing shall be at RRP less 25%.
2. Stories must be at least 500 words and less than 1500 words, typed and in English.
3. Articles referring to or using the work of other writers or sources must include footnotes and a bibliography of sources as appropriate.
4. You confirm your story is original and your own work and that it will not infringe on the rights of any third party.
5. You assign full copyright in your story as written to Smart Leadership.
6. You agree your story may be used for education, public speaking and promotional purposes.
7. You agree your story may be published in whole or in part, including extracts and quotations.
8. You agree that in using your story Smart Leadership does not have to acknowledge you as the author and may edit and/or alter your story.
9. You agree that no fee will be payable to you for the assignment of your story to Smart Leadership or the use of your story by Smart Leadership.
10. If your story identifies other people, or could do so to a reader of all or part of your story, you will obtain permission of those people for the submission of your story, their agreement to the publication and the use of your story. You will provide us with written evidence of this permission if required.
11. The decision to publish your story or not resides with Smart Leadership, is final and no correspondence will be entered into. Unpublished stories will not be returned and may be used in subsequent publications.
12. Smart Leadership is not responsible for any costs incurred in submitting your story.
13. Smart Leadership will not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss), or personal injury which is suffered or sustained as a result of taking part in this publication.
14. Smart Leadership accepts no responsibility for any lost, or misplaced or misdirected stories

Privacy Statement

- Personal information collected from you in connection to your story is limited to the items on this Permission Form and whatever personal information about yourself or other persons that you choose to provide in your story.
- If your story identifies other people, or could reasonably do so to a reader of your story, you have obtained the agreement of those people to the inclusion of their personal information in your story before submitting it to Smart Leadership.
- Personal information obtained from you through the Permission Form will be used for the purpose of the publication of the book “Dancing With Depression”, and may be used for further education, speaking and promotional purposes.
- To assist readers to identify with appropriate stories relative to their own needs it is intended to publish the author’s picture (or sketch by the book’s illustrator), first name, age, occupation, type of depression and story title. If the author has advised Smart Leadership on their Permission Form that they do not want their name or photo published, they will not be published. Where the author has submitted a preferred synonym, that name may be published.
- Smart Leadership reserves the right, at its discretion, not to include the author’s name and/or personal information about a third person if it believes the inclusion of this identifying information is not appropriate

(Note: I wish to acknowledge my Permission Form, Terms and Conditions and Privacy Statements have been adapted from those used by the Black Dog Institute for their competitions.)

